



IDAHO DEPARTMENT OF  
HEALTH & WELFARE

DIRK KEMPTHORNE – Governor  
KARL B. KURTZ – Director

OFFICE OF THE DIRECTOR  
450 West State Street, 10<sup>th</sup> Floor  
P.O. Box 83720  
Boise, ID 83720-0036  
PHONE 208-334-5625  
FAX 208-334-5926

**NEWS RELEASE**

FOR IMMEDIATE RELEASE  
September 15, 2004

Ross Mason  
(208) 334-0693

**BOISE PHYSICIAN AND PSYCHIATRIST NAMED MEDICAL DIRECTOR  
OF MEDICAID PROGRAM**

Dr. Terry Gipson, a long-time Boise internist, family practice physician and psychiatrist, will assume the role of medical director of Idaho's Medicaid program Oct. 4.

“Dr. Gipson brings a wealth of knowledge and experience to Medicaid,” says David Rogers, Medicaid Division administrator. “He is a highly qualified physician and respected psychiatrist who brings expertise on mental health issues as well as a depth of experience in day-to-day medicine, hospital care, health insurance and pharmaceuticals. His background as an internist and family practice physician uniquely qualifies him to help deal with the wide range of challenges facing Idaho Medicaid.”

“This is a wonderful opportunity to help shape health care in Idaho,” says Dr. Gipson. “Medicaid is a very important part of the health care delivery system, so our decisions have a lot of impact not only on individuals, but on everyone in the state — even if they're not Medicaid participants.”

Dr. Gipson is associate medical director at Blue Cross of Idaho. He has held the post since 1998. Prior to that he was a psychiatrist in private practice and medical director for the Psychiatric Center at St. Alphonsus Regional Medical Center in Boise.

**(Editors:** For additional information and a photo of Dr. Gipson, contact Ross Mason in Boise at 208-334-0693.)